

Fifth Grade ▪ Entrepreneurship ▪ Language Arts, Social Studies, Computer

Competency:	13.4.5A Identify the risks and the rewards of entrepreneurship.
Lesson Topic:	What is an Entrepreneur?
Subject:	Language Arts, Social Studies, Computer
Length:	1 1/2 class period and homework
Materials:	None
Evaluation:	Teacher and students will take part in defining and discussing the term entrepreneur and provide examples of famous entrepreneurs.

Procedure:

Class One:

1. Teacher will first ask students if anyone knows what the term means.
2. Teacher will define the word entrepreneurship to students.
 Entrepreneurship: A person who organizes, manages, and assumes the risk of business. A person or group who start a business on their own based on an idea, product, or skill.
3. Teacher will provide examples of famous entrepreneurs and ask students to name a few if they can.

Examples:

Walt Disney, Mickey Mouse, and Disney
 Henry Ford, Founder of Ford Motor Car
 Ben Cohen and Jerry Greenfield, Ben and Jerry's Ice Cream
 Milton Hershey, Chocolate

4. Students will be tasked with coming to class the next day with two more examples of entrepreneurs and why they were famous.

Class Two: After Homework

1. The teacher will have students share their findings with the class and write some answers on the board.
2. The teacher can ask students to explain what are the risks and rewards of entrepreneurship. Answers can be recorded on the board and can be both broad and specific to the entrepreneurs they researched.

Fifth Grade ▪ Entrepreneurship ▪ Language Arts

Competency:	13.4.5B Discuss the entrepreneurial character traits of historical or contemporary entrepreneurs.
Lesson Topic:	Character Traits
Subject:	Language Arts
Length:	Homework and 1 class period
Materials:	None
Evaluation:	Students will learn what the words Adaptability, Creative Thinking, Ethical Behavior, Leadership, Positive Attitude, and Risk Taking and recognize that these traits are needed to be successful.

Procedure:

Homework:

1. Teacher will provide a homework assignment utilizing the following character trait words for students to define and use in a sentence:
 - A. **Adaptability:** The ability to change or be changed.
 - B. **Creative Thinking:** Creating something new or original
 - C. **Ethical Behavior:** Doing the right thing
 - D. **Leadership:** The ability to get others to follow
 - E. **Positive Attitude:** Feelings, beliefs and values are certain
 - F. **Risk Taking:** Is the willingness to make mistakes and go after or try to fix things that are difficult

Next Class Period:

1. Students will share answers with the class.
2. Teacher will ask students why they think it is important to be able to do these things when trying to do something new.
3. Credit can be provided for this assignment.



**Fifth Grade ▪ Entrepreneurship ▪ Language Arts, Social Studies,
Computers**

Competency:	13.4.5C Discuss the steps entrepreneurs take to bring their goods and services to market, such as, but not limited to marketing, production, research and development and selection of goods and services.
Lesson Topic:	Get It to the Store
Subject:	Language Arts, Social Studies, Computers
Length:	1 class period or more if needed with Internet connection
Materials:	Paper, pencil, Internet, Get It to the Store worksheet
Evaluation:	Students will learn how entrepreneurs turn their ideas and dreams into a real product.

Procedure:

1. The teacher will ask students to pick a product that they like. This can be anything such as a car, soda, video game, etc.
2. Students will research their product via the Internet and record their results on the *Get It to the Store* worksheet.
3. Students can present their findings to the class or turn in the worksheet for credit.

Get It to the Store Worksheet

Name: _____

Product Name: _____

How was your product made? _____

Where was your product made? _____

How do they market their product? Do you see it on TV, in magazines, newspapers, Online? _____

Does the company who makes your product have a research team or group of people that make or come up with new ideas?

Draw or provide a picture of your product below: